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- Soft Drinks
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- Tobacco
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- Travel and Tourism

Tobacco – August 2012

Developing country cigarette growth... country decline... More smokeless... up and running in Australia... new...

Euromonitor's New Global Scope

Cigars continued to decline in market bedevilled by growing and a declining smoking

2012 Overview of

... is some of the most interesting product launches in August, with a focus on the direction the alcoholic drinks industry is taking in terms of innovative developments....

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Thirst for Nostalgia, Security Drives Soft Drinks "Revival Boom" in Japan

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Blurring the Line: The Evolving Food-Supplement Gap in the United States

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MONTHLY & QUARTERLY STATISTICS FOR KEY ECONOMIC VARIABLES

REALTIME NEWS

'Millennials' hold the key to future organic growth

"Americas Favorite Park"

1st Latin American Coffee Summit

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Hot Drinks

SEARCH TREE

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Hot Drinks

Coffee

Tea

Other Hot Drinks

Size

Growth

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SPOTLIGHT

Specialist Coffee Shops Help Drive Surge in Mexico Coffee Consumption

The emergence of a strong national coffee culture continues apace in Mexico, with consumption nearly doubling over the last ten years.

Article | 27 August 2012 | [Read >](#)

Coffee in Mexico

Coffee consumption in Mexico continued to increase during 2011. Mexican consumers have slowly become more educated about coffee consumption and now consume coffee in ways which were almost unheard of...

Category Briefing | 28 March 2012 | [Read >](#)

Australian Café Chain Coffee Club Thrives With a Flexible, Food-Driven Strategy

Now Australia's fourth-largest homegrown chain, Coffee Club serves as a powerful example of the ways innovative restaurant operators have made strict category distinctions increasingly irrelevant.

Article | 16 August 2012 | [Read >](#)

"Tesco Café:" Why Harris and Hoole Matters

With an audacious plan to back a premium high street coffee chain, UK grocery retailer Tesco has taken another step in the ongoing convergence of retail and foodservice, pointing the...

Article | 09 August 2012 | [Read >](#)

Hot Drinks 2012 Overview: Trends and Opportunities

Global hot drinks consumption is driven by multiple factors that paint divergent pictures of volume and value for each category. Tea is the world's largest hot drink by RTD volume,...

Global Briefing | 03 September 2012 | [Read >](#)

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REALTIME NEWS

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- Возможность работы с данными: просмотрите функции конвертирования, изменения рядов, копирования/экспортирования, перехода к анализу, диаграмме, компаниям, брендам

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Change View		2006	2007	2008	2009	2010	2011
Poland							
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Coffee - PLN mn	3.454,4	3.659,6	4.111,8	4.363,8	4.618,3	4.885,8
<input type="checkbox"/> <input checked="" type="checkbox"/>	Fresh Coffee - PLN mn	1.953,3	2.040,4	2.275,5	2.391,2	2.528,4	2.657,5
<input type="checkbox"/> <input checked="" type="checkbox"/>	Instant Coffee - PLN mn	1.501,1	1.619,2	1.836,2	1.972,5	2.089,9	2.228,4
Romania							
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Coffee - RON mn	1.027,9	1.169,2	1.329,0	1.586,6	1.687,6	1.738,6
<input type="checkbox"/> <input checked="" type="checkbox"/>	Fresh Coffee - RON mn	539,4	623,5	729,2	874,2	898,4	890,8
<input type="checkbox"/> <input checked="" type="checkbox"/>	Instant Coffee - RON mn	488,5	545,6	599,8	712,4	789,2	847,8
Russia							
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Coffee - RUB mn	50.315,1	58.398,6	68.777,3	80.891,6	92.634,5	116.935,6
<input type="checkbox"/> <input checked="" type="checkbox"/>	Fresh Coffee - RUB mn	8.380,2	10.634,8	13.239,8	16.299,1	19.254,7	22.823,6
<input type="checkbox"/> <input checked="" type="checkbox"/>	Instant Coffee - RUB mn	41.934,9	47.763,8	55.537,5	64.592,5	73.379,8	94.112,0

[Category definitions](#) | [Calculation variables](#)

Research Sources:

- Hot Drinks: Euromonitor from trade sources/national statistics

ПРИМЕР: АНАЛИЗ РАЗВИТИЯ РЫНКА КОФЕ В РУМЫНИИ

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Strauss Romania SRL in Hot Drinks (Romania)
Grand CD OOO in Hot Drinks (Russia)
Kuppo ZAO in Hot Drinks (Russia)
Moskovskaya Kofeinya na Payakh ZAO in Hot Drinks (Russia)
Orimi Trade OOO in Hot Drinks (Russia)
Paulig Kofe OOO in Hot Drinks (Russia)
Mokate Sp zoo in Hot Drinks

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Coffee in Romania

Category Briefing | 04 Sep 2012

HEADLINES

- A total volume decline of 3% in 2011 resulted in sales of 39,833 tonnes
- Sales impacted by diminished consumer purchasing power
- Slight decrease in average unit price in 2011
- Kraft Foods Romania SA leads in retail value terms with 32% share in 2011
- A forecast total volume CAGR of 2% will take sales to 44,009 tonnes in 2016

TRENDS

- Coffee is the most important hot drink in Romania and its performance shaped the performance of hot drinks as a whole in 2011. Coffee continued to be a traditional product but consumption remained low compared to most other European countries due to low consumer purchasing power at national level and the high proportion of the population living in rural areas and small cities. Additionally, 2011 witnessed a further deterioration in the quality of life, the result of the implementation of austerity measures to reduce the budget deficit, and the growth of VAT, which adversely impacted available disposable incomes. As the excise duty was not eliminated, despite promises by the government, prices increased following the depreciation of the RON and growth in price of green beans, thus leading to a decline in coffee sales in total volume terms.
- The decline in total volume terms in 2011 represented a poor performance compared to the positive CAGR of 3% for the review period. Compared to the retail value CAGR for the review period of 11%, 2011 witnessed a considerable loss of dynamism in value terms with growth of just 3%. This is mainly attributed to the negative effects of the economic crisis and austerity measures on incomes, leading to the volume decline, and from the growth of VAT and devaluation of the local currency against the euro on imports of coffee which resulted in modest but positive current value growth.
- Against the background of the decline of coffee in total volume terms, it is evident that instant coffee registered the lower decrease in 2011. This is attributed to the increasing penetration of mixed versions, which targeted teenagers and young professionals and benefited from the strong perception of a fashionable product. In retail value terms, fresh coffee beans was by far the most dynamic category in 2011 due to the launch of more expensive and sophisticated varieties with origins in countries perceived as exotic and providing high-quality coffee such as Kenya, Ethiopia, Guatemala, Mexico, Ecuador, and Costa Rica.

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Drinking Cultures of the World – Globalisation Creates Opportunities - World

Global Coffee Trends: Finding the Premiumisation Opportunity

Global Hot Drinks Corporate Strategy: A Static Market Driven by Tactical Growth Strategies

Global Trends in Tea: Identifying Growth Opportunities

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Business Environment: Romania

Consumer Lifestyles in Romania

Income and Expenditure: Romania

Risks and Vulnerabilities: Romania

Romania in 2030: The Future Demographic

Romania: Country Profile

Technology, Communications and Media: Romania

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- Предвидение экономической ситуации
- Отслеживание специфических факторов
- Наблюдение за демографическими тенденциями
- Исследование глобальных факторов, влияющих на бизнес
- Изучение потребителей
- Понимание культурных различий
- Определение новых потребительских сегментов
- Определение новых тенденций

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Industry, Infrastructure and Environment

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Crisis Escalates with Italy's

S&P's credit agency downgraded Italy's rating from A+ to A on 19th September 2011, citing poor economic growth, unstable government...

2011 | [Read](#)

Plan Set to Invigorate Domestic

Dilma Rousseff announced the launch of the 'Brazil 2011' plan on August 2nd, 2011. The programme is set to increase the country's global competitiveness, create new...

Article | 27 Sep 2011 | [Read](#)

Regional Focus: High Youth Unemployment in Western Europe Could Bring Long Term Problems

Unemployment among the 15-24 age group is far higher than among the general population in many Western European countries. The large number of youths receiving state welfare benefits is putting...

Article | 09 Jan 2011 | [Read](#)

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REALTIME NEWS

Germany's Asmussen wins eurozone bailout Central Bank role Oct 2011

Greek recession complicates rescue effort Oct 2011

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Smoking in Tobacco – August 2012

... shows developing country cigarette growth... developed country decline... More smokeless... packaging up and running in Australia... rates FDA on new... at 2012 | [Read >](#)

From Euromonitor's New Global Eastern Europe

... cigarette and cigars continued to decline in 2011 in a market bedevilled by growing... with tax hikes and a declining smoking prevalence. However,...

Article | 31 August 2012 | [Read >](#)

Alcoholic Drinks – August 2012 Overview of New Product Launches

This monthly summary highlights some of the most interesting product launches in August, with a focus on the direction the alcoholic drinks industry is taking in terms of innovative developments....

Article | 10 September 2012 | [Read >](#)

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Economy, Finance and Trade

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Finance ▾

Select category...

- Balance of Payments
- Consumer Confidence
- Exchange Rates
- Exports
- External debt
- External debt as % of GDP
- Finance**
- Foreign Direct Investment (FDI)
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Historic

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SPOTLIGHT



Japan Runs Largest Ever Trade Deficit

In March 2011 Japan, a country famed for its high-tech exports, suffered its first trade deficit since 1980. Exports have declined while imports have risen off the back of the...

Article | 07 September 2012 | [Read >](#)



Monthly Economic Review of G7 economies: September 2012 Update

Countries & Consumers brings you the latest monthly update on G7 economies. Lagging economic growth across G7 economies in Q2 2012 highlights the significant challenges advanced economies face due to...

Monthly Economic Review | 06 September 2012 | [Read >](#)



Risks and Vulnerabilities: Australia

Australia is a developed, innovative economy that takes advantage of open trade policies, a dynamic labour market, fiscal buffers, proactive policy measures, and business-friendly policies. With an abundance of natural...

Country Briefing | 11 September 2012 | [Read >](#)



Special Report: Shifting Investment Patterns of Sovereign Wealth Funds

As China calls on its firms to look outward for investment opportunities and oil-rich nations search for productive investment prospects for oil revenues, state-led investment is becoming more attractive to...

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The New Industrial Revolution

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☒ Growth

Year-on-year growth (%)

Period growth

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Return to actual

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Historic | **Year-on-Year Growth (%)**

Key: ☐ Related Analysis ☒ Countries and Consumers Quarterly Data ☐ Countries and Consumers Monthly Data

Change View ▼		2006-07 ▼	2007-08 ▼	2008-09 ▼	2009-10 ▼	2010-11 ▼
USA						
<input checked="" type="checkbox"/> Y	Bank Claims on the Private Sector - US\$ mn - Current Prices	9,2	2,3	-4,4	3,2	1,2
<input checked="" type="checkbox"/> Y	Reserves of Deposit Money Banks - US\$ mn - Current Prices	7,6	1.111,3	24,1	20,8	11,9
<input checked="" type="checkbox"/> Y Q M	Long-Term Interest Rate - %	-3,4	-20,8	-11,2	-1,3	-13,3

Q M

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Research Sources:

1. Bank Claims on the Private Sector: Euromonitor International from International Monetary Fund (IMF), International Financial Statistics
2. Long-Term Interest Rate: Euromonitor International from national statistics/OECD
3. Reserves of Deposit Money Banks: Euromonitor International from International Monetary Fund (IMF), International Financial Statistics

ПРИМЕР АНАЛИЗА: ПРИМЕНЕНИЕ ФИНАНСОВЫХ РЫЧАГОВ В США, КРУПНЕЙШИЙ ПОТРЕБИТЕЛЬСКИЙ РЫНОК В МИРЕ

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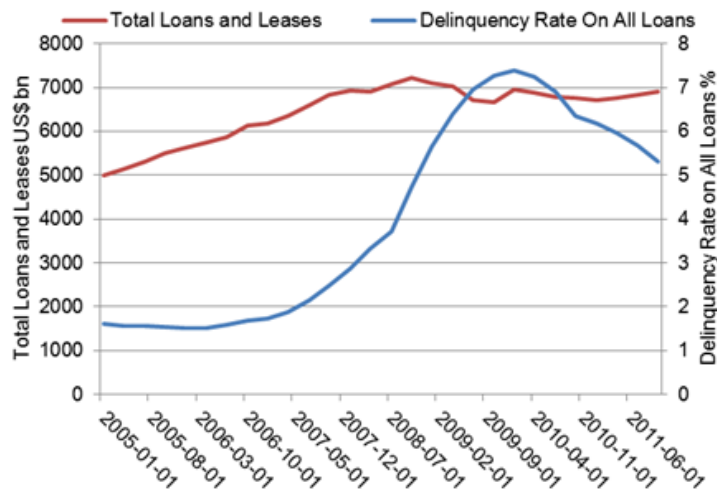
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Deleveraging in the USA, the World's Largest Consumer Market

Article | 03 Apr 2012

In 2007-2008 the USA suffered the largest shock to its economy since the Wall Street crash of 1929. A crisis which started in an overleveraged financial sector filtered down to consumers who had enjoyed years of credit fuelled spending. Annual gross income per capita fell by 1.9% in real terms in 2008-2009, while unemployment reached its highest rate since 1983. As a result, recovery in the USA has been slow but household deleveraging will improve growth prospects in the longer term.

Commercial Bank Lending and Leases and Delinquency Rate on all Loans: 2005-2011



US\$ billion, %

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- Number of Households
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- Old-Age Dependency Ratio
- Population Aged 0-14: January 1st**
- Population Aged 15-64: January 1st
- Population Aged 65+: January 1st
- Population: National Estimates at January 1st
- Possession of Broadband Internet Enabled Computer
- Possession of Cable TV
- Possession of Mobile Telephone

SPOTLIGHT



Body Beautiful: Youth Dieting & Body Image in North America

America may be the home of the brave but it takes real courage to reject the media pressure placed on young people to conform to the ideal body image. ...

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What's New with the Emerging Market Consumer? September 2012

Welcome to the latest edition of the Euromonitor International consumer comment bulletin tracking new consumer trends in emerging markets. Understanding the fast-moving trends shaping consumer attitudes and behaviour in these...

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Regional Focus: Ageing Challenge for Asia Pacific, Home to Over Half of the World's Elderly

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Does Higher Education lead to Employment?

Maintaining high education standards can directly affect a country's standing in the global economy, states Carrie Lennard, government, labour and

ПРИМЕР ПО ЗАДАННОМУ ПОИСКУ: ЛИДИРУЮЩИЕ СТРАНЫ ПО КАТЕГОРИИ ЧИСЛЕННОСТЬ НАСЕЛЕНИЯ ВОЗРАСТА ДО 14 ЛЕТ

SEARCH INDUSTRIES **COUNTRIES & CONSUMERS** SURVEY DASHBOARDS MY PAGES HELP

Results List **Statistics**

Data exportation

< Modify Search

▼ CONVERT DATA

Unit multiplier
Growth
Year-on-year growth (%)
Period growth
Growth index
Return to actual

▼ CHANGE TIME SERIES

Quick selections

Historic
Forecast
All

By year

Apply

CHANGE CATEGORIES
CHANGE GEOGRAPHIES

Historic | '000

Key: ☒ Related Analysis ☒ Chart this Row

Change View

Related analyses

	2006	2007	2008	2009	2010	2011	
Population Aged 0-14: January 1st							
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	India	360.460,8	361.669,6	362.824,4	363.911,2	365.012,3	366.053,8
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	China	241.821,9	235.241,4	229.061,6	224.258,1	220.024,5	216.744,1
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Nigeria	62.010,7	63.297,3	64.584,6	65.853,1	67.084,5	68.265,9
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Indonesia	62.280,4	62.265,9	62.216,6	62.135,3	62.026,6	61.893,0
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Pakistan	60.357,0	60.540,5	60.853,5	61.203,6	61.533,7	61.835,6
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	USA	60.516,7	60.681,6	60.907,4	61.087,6	61.276,9	61.259,1
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Brazil	50.007,6	49.837,6	49.580,6	49.224,2	48.784,4	48.258,3
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Bangladesh	47.976,3	47.660,6	47.278,1	46.893,9	46.543,7	46.090,4
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Ethiopia	33.493,3	33.833,2	34.075,1	34.255,5	34.401,2	34.588,5
<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	Philippines	30.485,0	30.731,1	30.991,9	31.244,7	31.460,2	31.673,5

Category definitions | Region definitions | Calculation variables

Research Sources:

1. Population Aged 0-14: January 1st: Euromonitor International from national statistics/UN

DASHBOARDS: ФУНКЦИЯ ВИЗУАЛИЗАЦИИ ДАННЫХ

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SEARCH

INDUSTRIES ▼

COUNTRIES & CONSUMERS ▼

SURVEY

DASHBOARDS

MY PAGES ▼

HELP

Dashboards



Industries

select... ▼

Go >

Explore category, company and channel data for your industries. Make discoveries and then dive deeper into the underlining stats and analysis.



Countries & Consumers

select... ▼

Go >

Dive deeper into consumer trends using economic, socioeconomic and demographic data and discover future opportunities and threats.



Industrial

select... ▼

Go >

Analyse the complete view of the largest economies in the world to explore the relationships within, and between them.



Economic Observer

Compare and analyse a wide range of important short-term macro-economic indicators.

[View >](#)

VISUAL APPS




Industry Overviews

select... ▼

Go >

Browse each industry to uncover categories, companies and countries of interest at the global level.

 Visual App

Survey: Youthful Diets

Compare eating, drinking, and grocery shopping habits across fifteen large and fast-growing youth markets. Results draw on data from 5,000 responses from young consumers to Euromonitor International's Global Youth survey.

 Visual App | 15 February 2012 | [View >](#)

Company & Brand Overviews

select... ▼

Go >



Survey: Buying Green?



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SEARCH

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HELP

Retailing Dashboard

Data exportation



CATEGORY VIEW

▼ Retailing

▼ Non-Store Retailing

Direct Selling

Homeshopping

Internet Retailing

Vending

▼ Store-based Retailing

Grocery Retailers

Non-Grocery Retailers

GROCERY RETAILERS



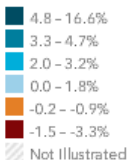
Global View

Region View

Russia

Forecast Growth

Retail Value RSP excl Sales Tax, US\$ mn,
Constant 2011, Fixed 2011 Ex. Rates,
2011-16 CAGR



Analyses & Statistics

Russia
QUICK STATS

Market Size 227,469.5

2011, US\$ mn

Per Capita 1,591.7

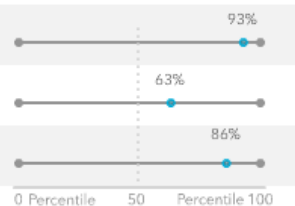
2011, US\$

Growth 4.7%

2011-16 CAGR

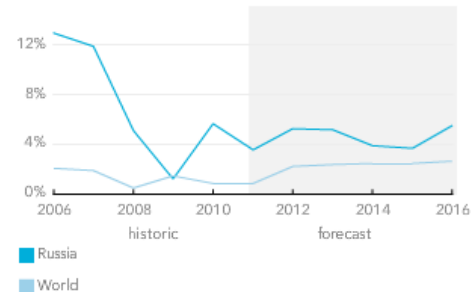
PERCENTILE RANKING

selected country quickstats vs. other countries



CATEGORY YOY GROWTH COMPARISON

US\$ mn, Constant 2011, Fixed 2011 Ex. Rates 2006-2016



COMPANY VIEW

CHANNEL VIEW

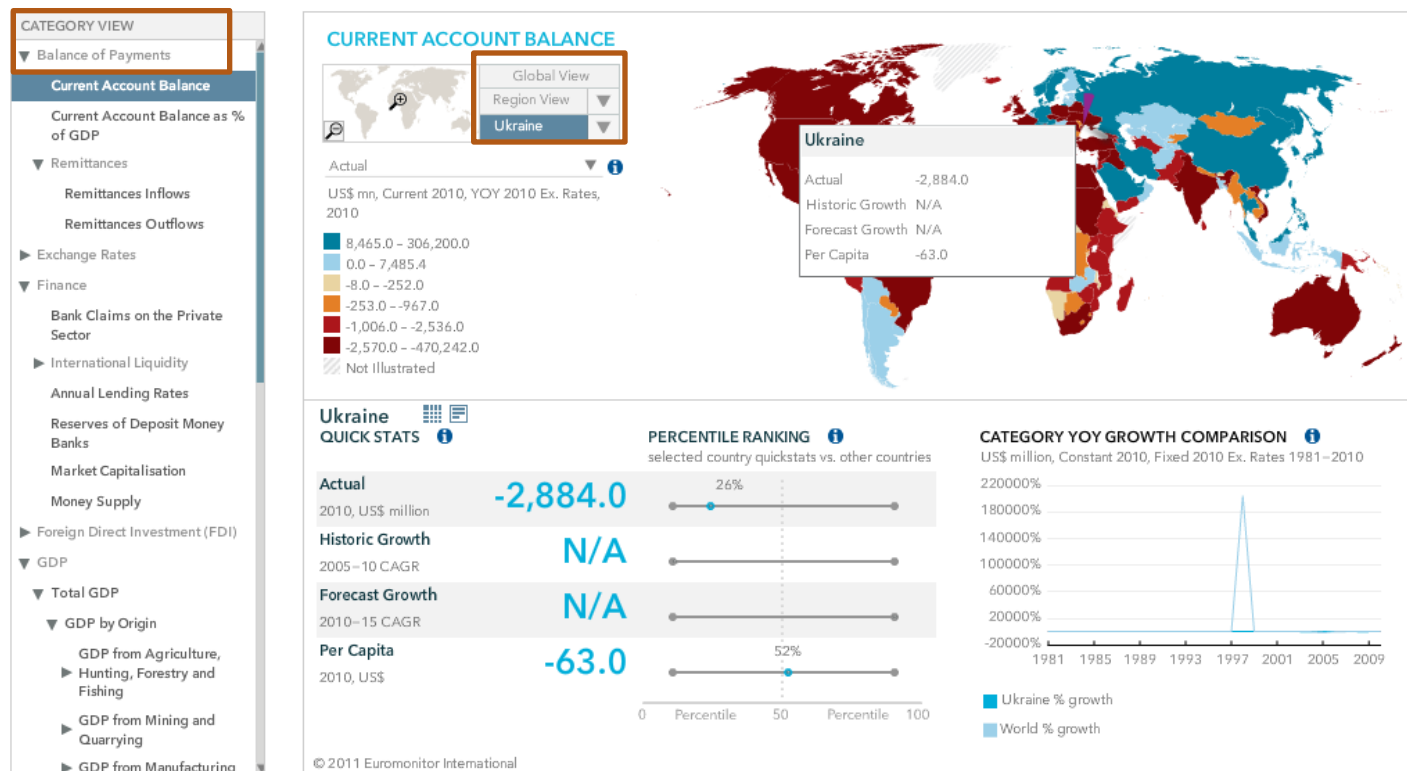


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Economy, Finance and Trade Dashboard



Population and Homes Dashboard



CATEGORY VIEW

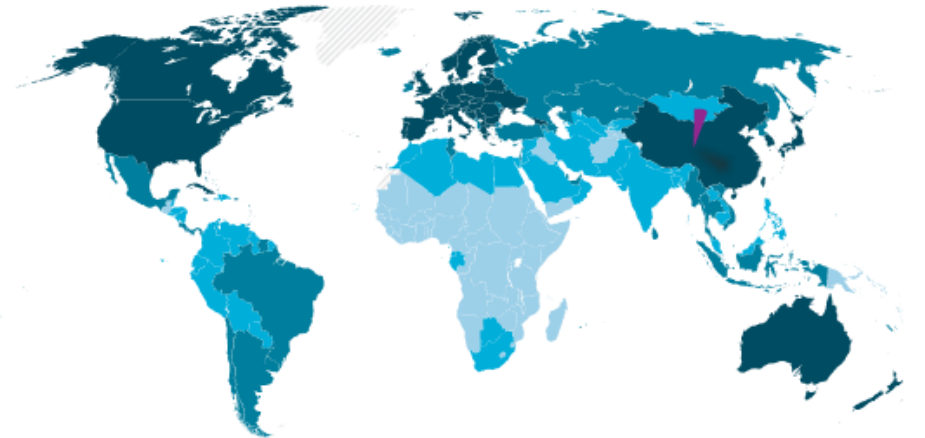
- ▼ Home Ownership
 - ▼ Households by Tenure
 - ▼ Households by Tenure [Home Owner]
 - Households by Tenure [Home Owner, Without Mortgage]
 - Households by Tenure [Home Owner, with Mortgage]
 - Households by Tenure [Rented]
 - Households by Tenure [Other]
 - ▶ Households by Type of Dwelling
- ▶ Household Profiles
- ▶ Possession of Household Durables
- ▼ Average Age of Population
 - ▼ Mean Age of Population
 - Mean Age of Male Population**
 - Mean Age of Female Population
 - ▶ Median Age of Population
 - ▶ Births
 - ▶ Crime
 - ▶ Deaths

MEAN AGE OF MALE POPULATION



Actual

years, 2011



China QUICK STATS

Actual

2011, years

36.8

Historic Growth

2006-11 CAGR

1.1

Forecast Growth

2011-16 CAGR

1.0

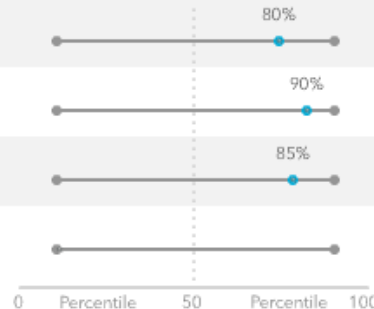
Per Capita

2011, years

N/A

PERCENTILE RANKING

selected country quickstats vs. other countries



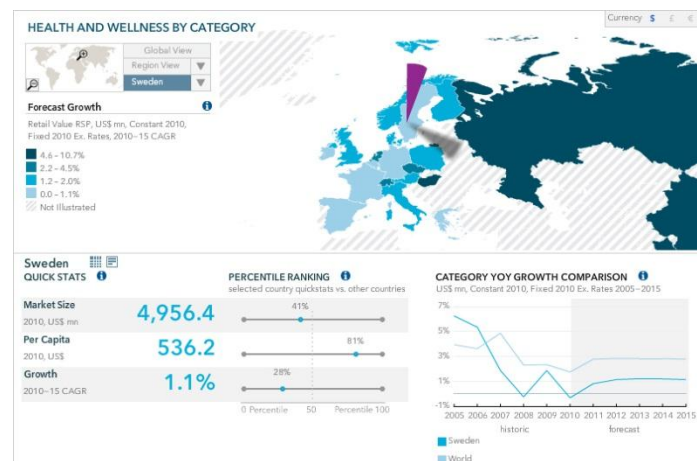
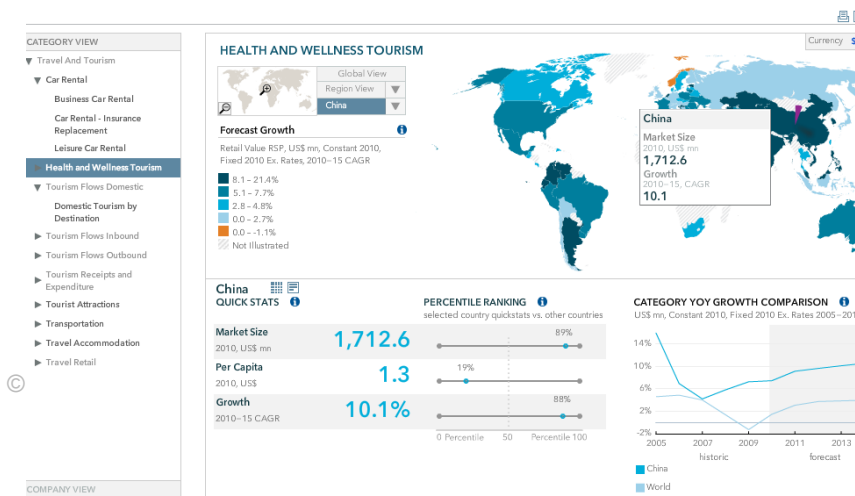
CATEGORY YOY GROWTH COMPARISON

years, 1978-2020



- Визуализация информации
- Обзор и понимание больших объёмов данных
- Переход от панели Dashboards к статистике и стратегическим анализам
- Функция экспорта в PowerPoint и PDF формат
- Категории, компании - визуализация
- Глобальный, региональный и национальный масштаб
- Сочетание данных, внесенных в Вашу подписку

Travel and Tourism Dashboard

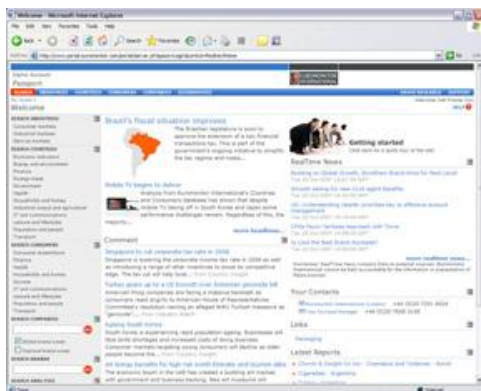


ОБЗОР PASSPORT GMID

20

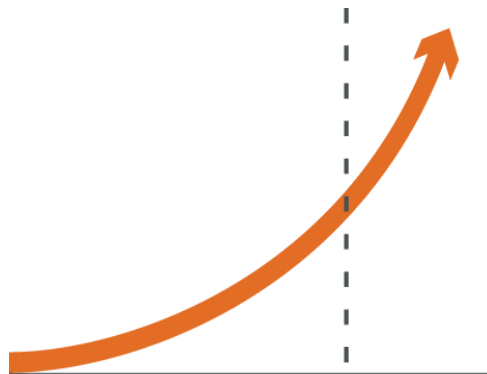
Что это?

- Ворота в мир глобальной стратегической информации
- Полная информационная архитектура для Вашей организации
- Структурированные данные по отраслям и их анализ



Для чего это?

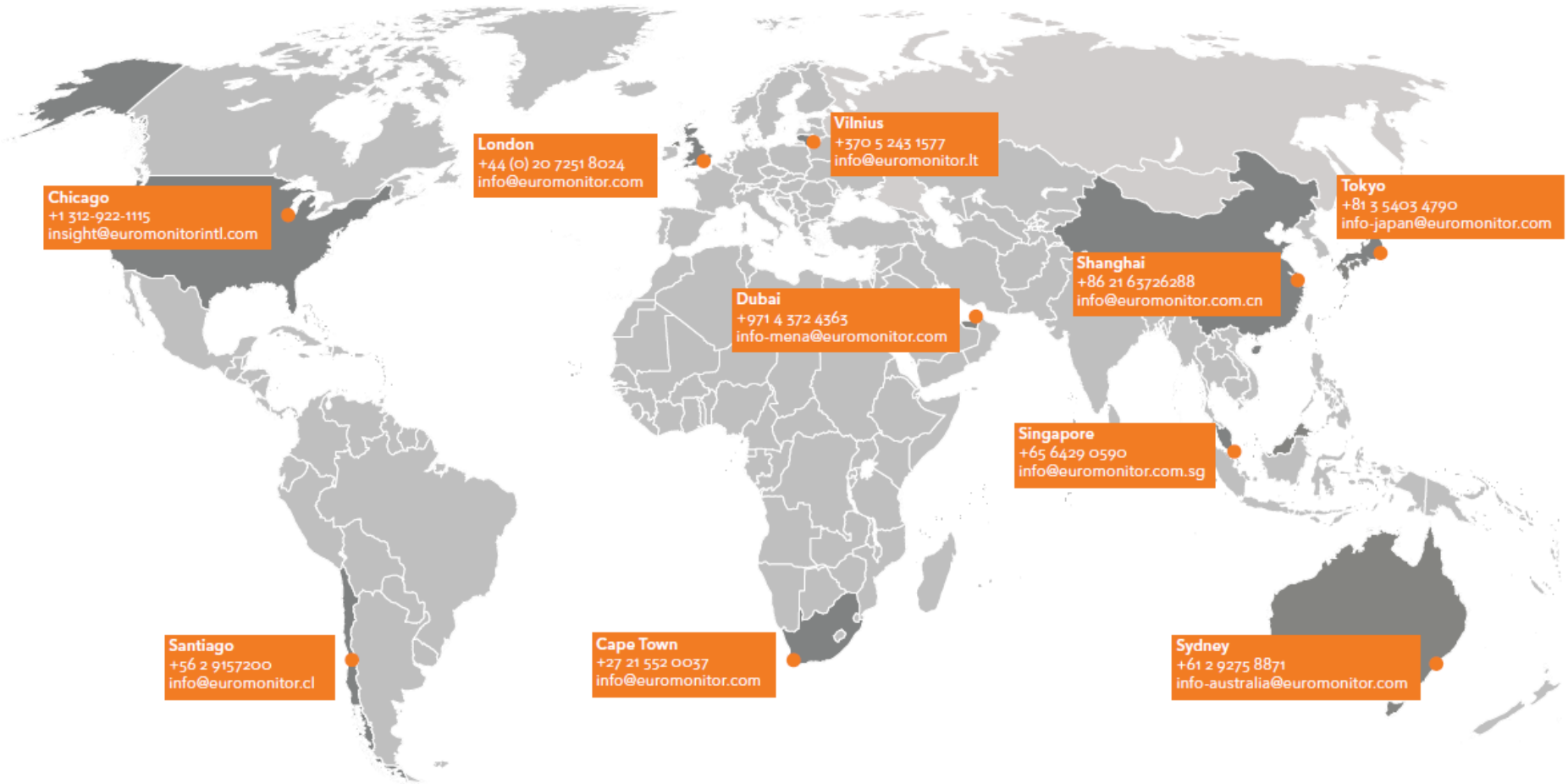
- Полная картина бизнес среды
- Возможность отслеживать ситуацию на рынках и смежных отраслях, условия работы, потребительские тенденции
- Эффективное использование информации



Что в нем?

- Статистика, отчеты, комментарии
- 4,000 видов продуктов и услуг
- 115 миллионов единиц данных
- 18,000 полно-текстовых отчетов: глобальных, региональных, по странам, по компаниям







THANK YOU FOR LISTENING

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Fax: +370 5 243 1599

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